

FIG. 1A

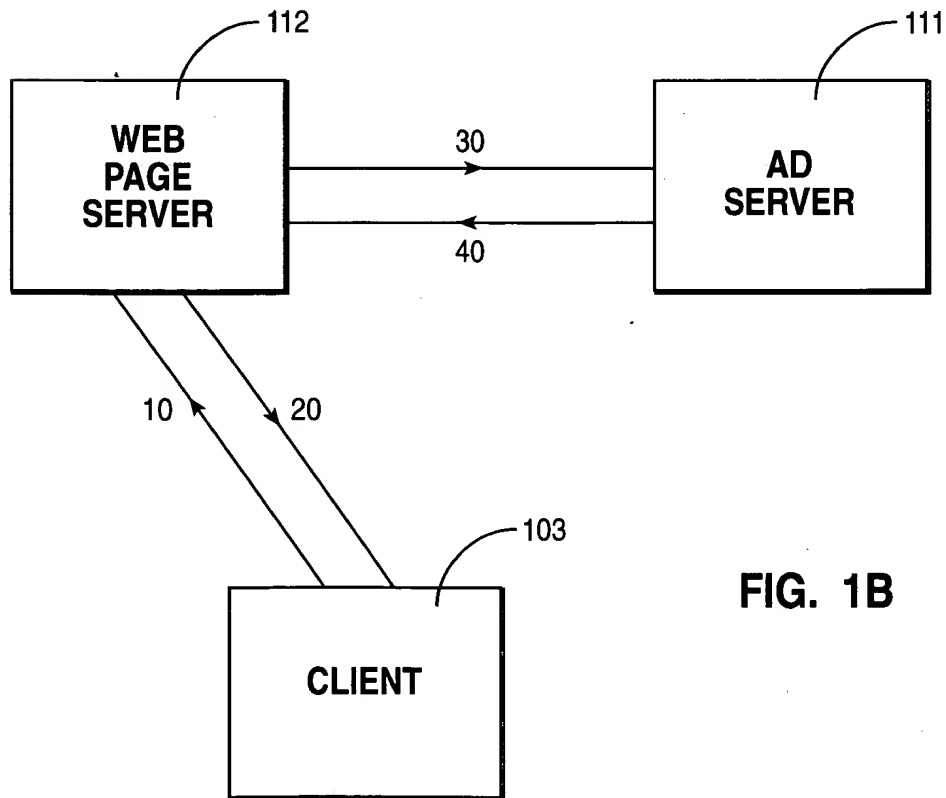


FIG. 1B

Original WEB Page A

110

```
<HTML>
<HEAD>
  <TITLE> Web Page Sample A</TITLE>
</HEAD>

<BODY>

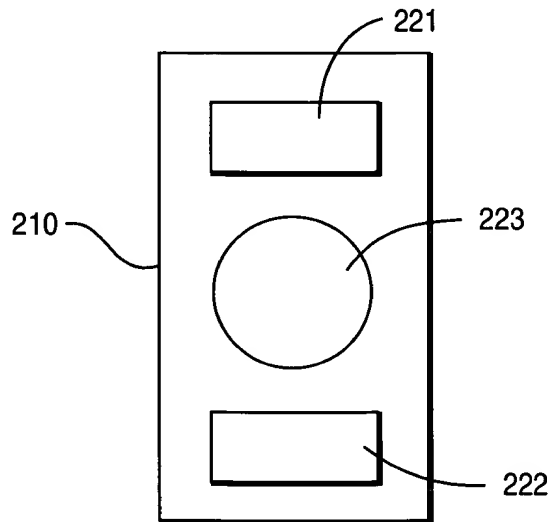
  <A HREF="http://www.advertiserA.com" <IMG SRC="Paid Advertisement A"> </A>
  <BR>
  <IMG SRC="MyCoolImage.gif">
  <BR>
  <A HREF="http://www.advertiserB.com" <IMG SRC="Paid Advertisement B"> </A>

</BODY>
</HTML>
```

213

211

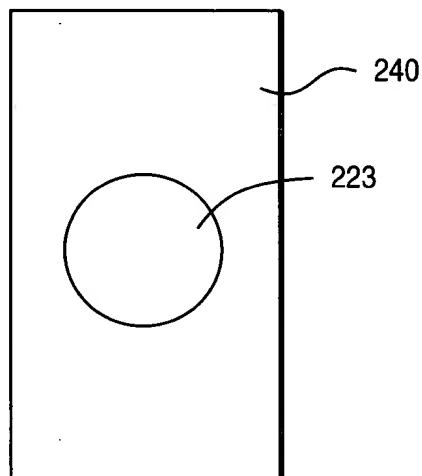
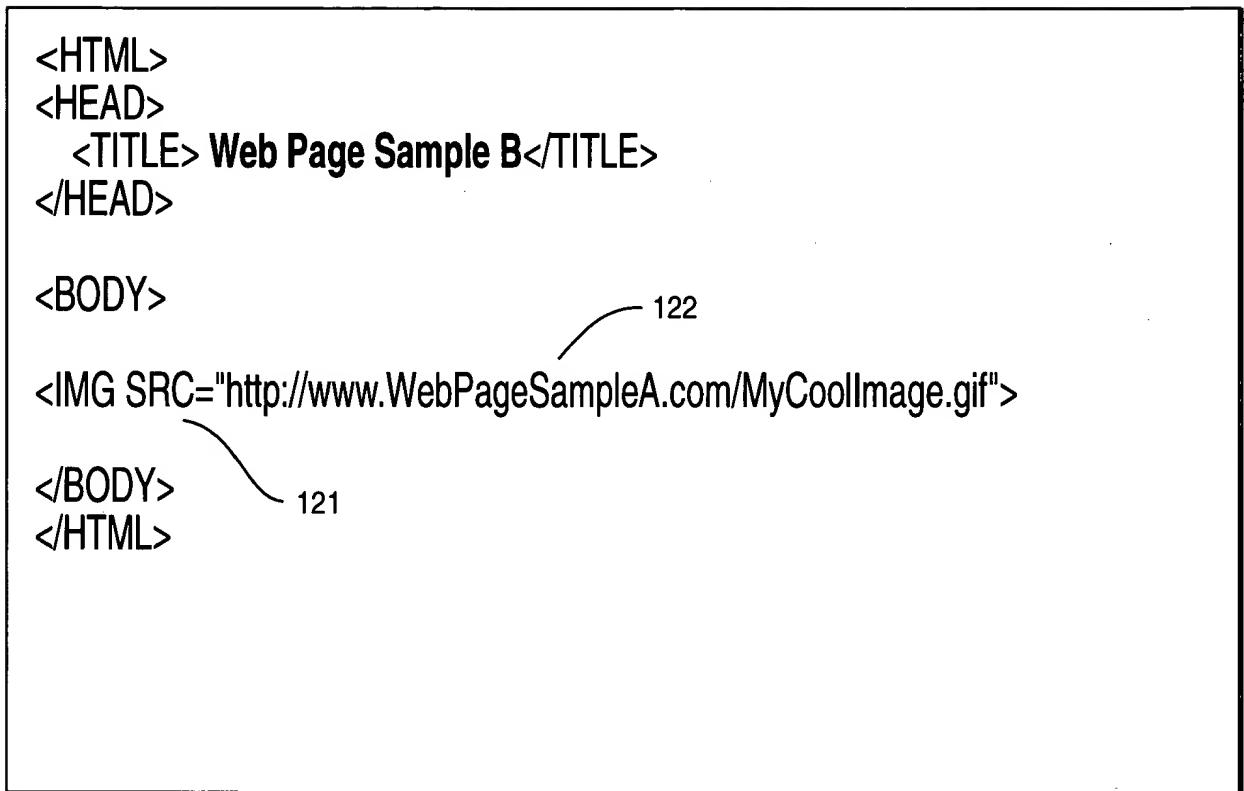
212



Webpage A.com

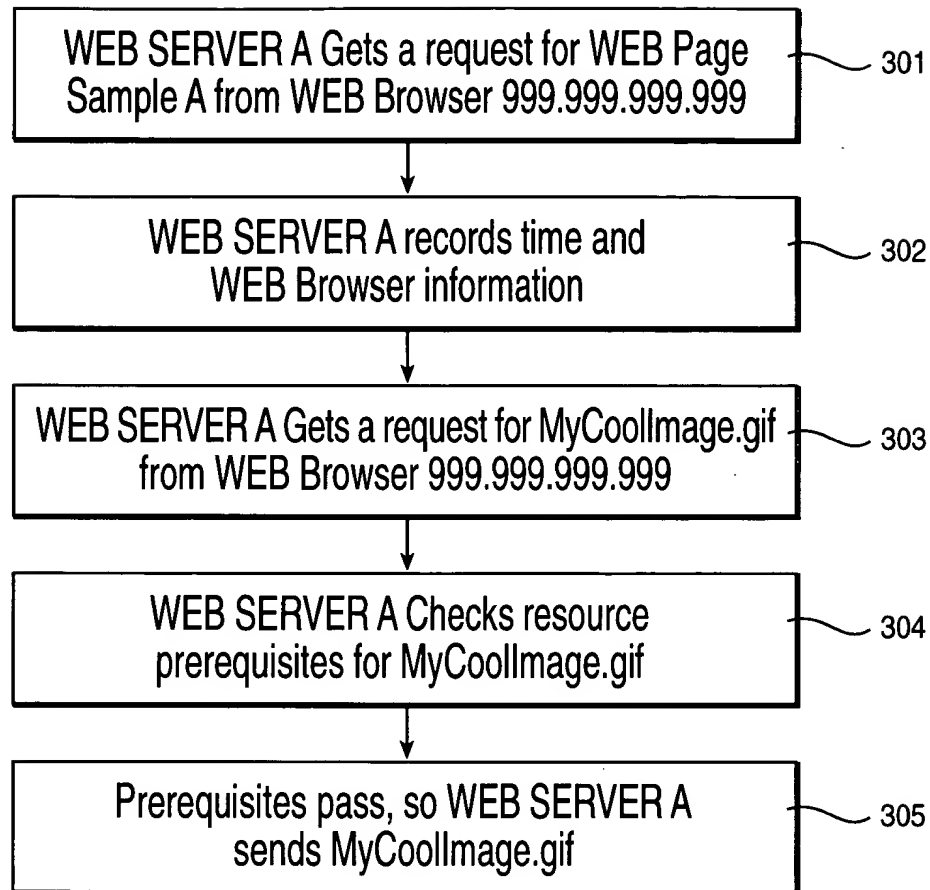
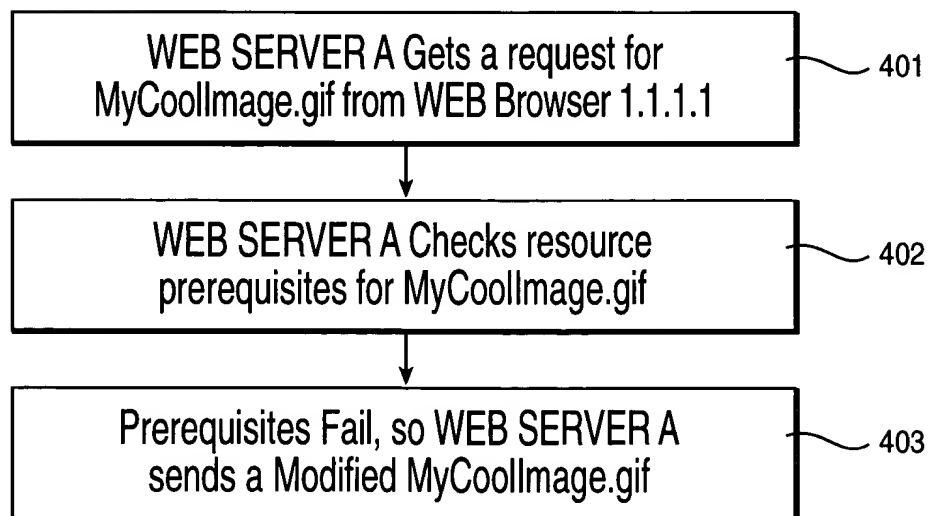
FIG. 2A

Deep Linking WEB Page B



Webpage B.com

FIG. 2B

**FIG. 3****FIG. 4**

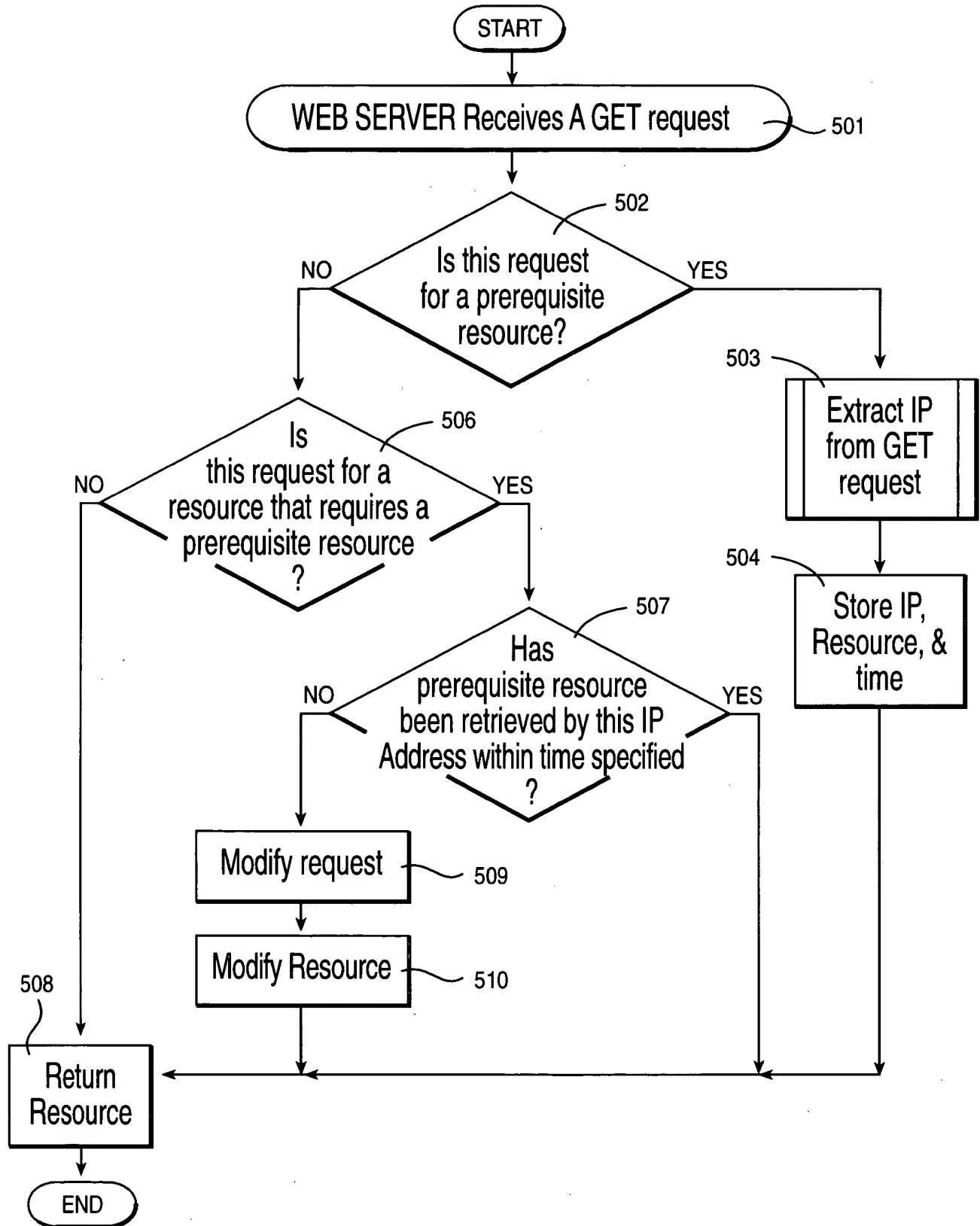


FIG. 5

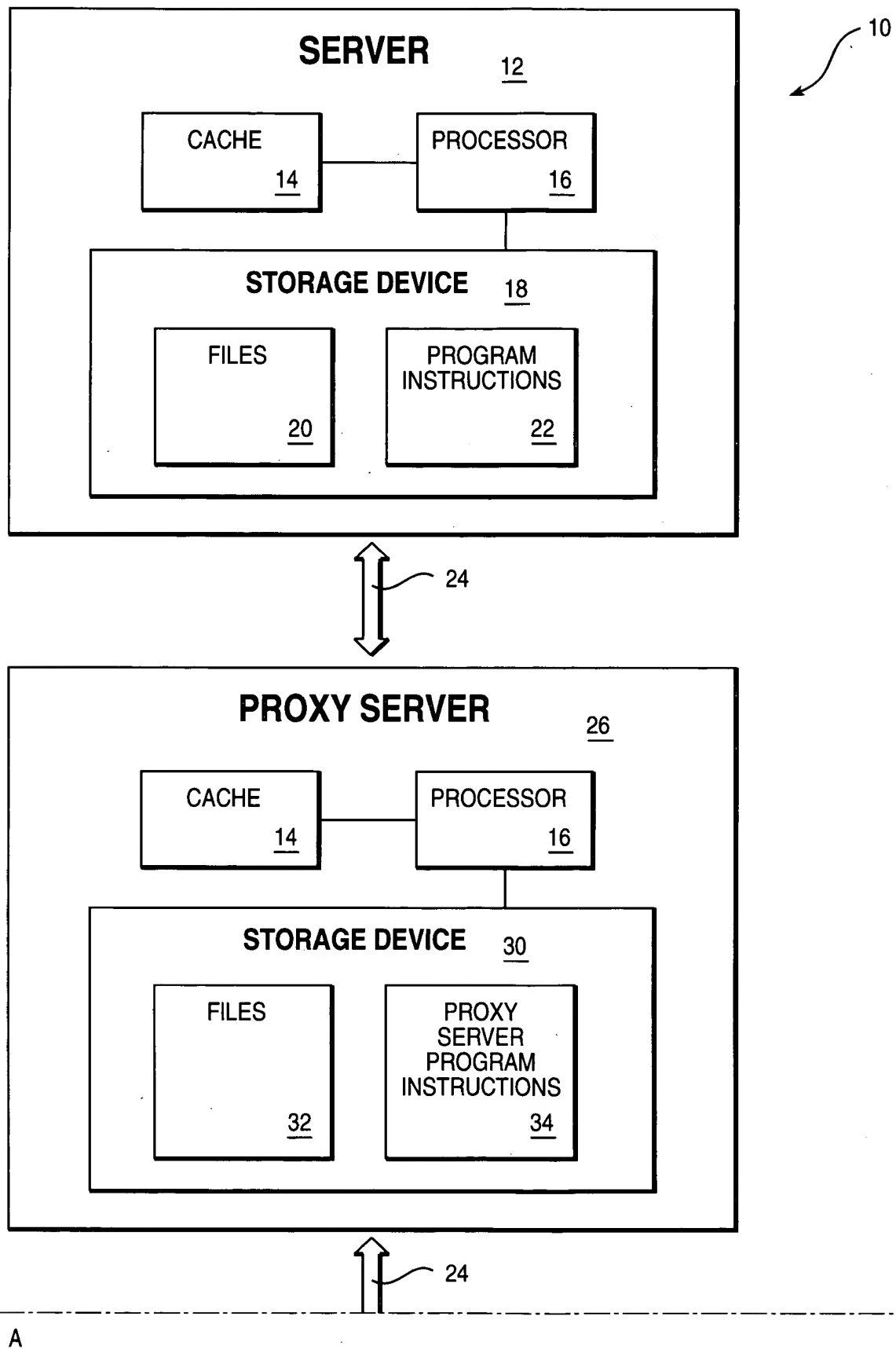


FIG. 6A

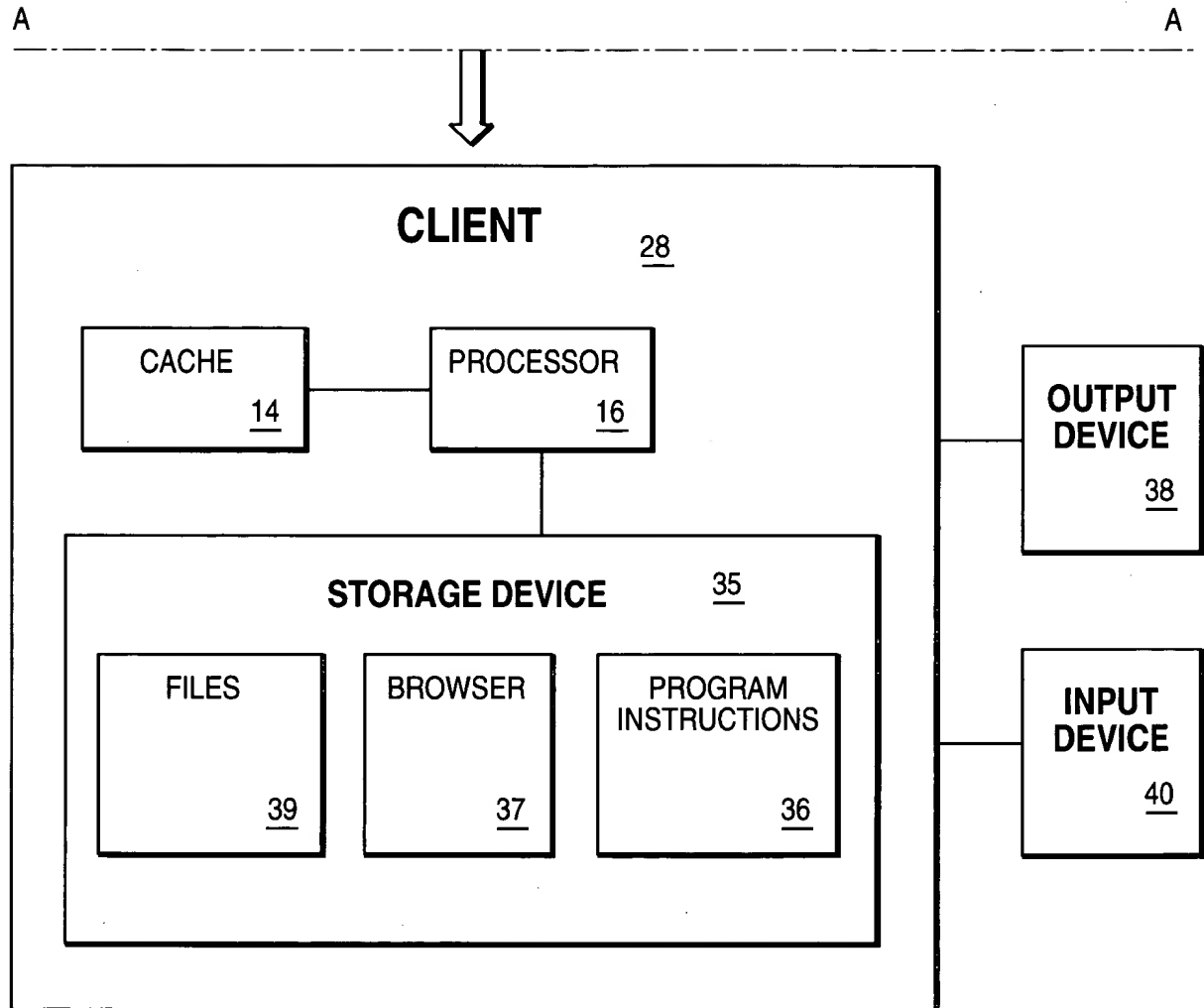


FIG. 6B